



SELHAC
SELANGOR INTERNATIONAL
HALAL CONVENTION 2024

SELANGOR INTERNATIONAL HALAL CONVENTION (SELHAC) 2024

 16-19 October 2024

 Hall 5, Kuala Lumpur Convention Centre

PROGRAMME BOOK



**YANG AMAT BERTHORMAT
DATO' SERI AMIRUDIN BIN SHARI**
Chief Minister of Selangor



**YANG BERTHORMAT TUAN
DR MOHAMMAD FAHMI BIN NGAH**
Selangor State Executive Councillor Member for
Islamic Affairs & Cultural Innovation

VITALISING HALAL ECOSYSTEMS

Organised by:



Managed by:



In Partnership with:



In Collaboration with:



Media Partners:



     @halalSELHAC



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HALAL CONVENTION 2024

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16-19 October 2024 📍 Hall 5, Kuala Lumpur Convention Centre

“VITALISING HALAL ECOSYSTEMS”

SIX COMPONENTS



CONFERENCE



SEMINAR



APPRECIATION NIGHT



BUSINESS MATCHING



EXPO



HALAL INDUSTRY FORUM

THREE CORE ELEMENTS

1

ACCELERATING HALAL
CERTIFICATION
FOR SMES

2

OPTIMISATION OF
HALAL LOGISTICS
SUPPLY CHAIN

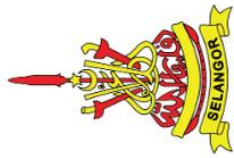
3

ADOPTING HALAL
DIGITAL INNOVATION

WHO SHOULD ATTEND?

- Business Owners
- Investors
- Trade Associations
- Government Agencies
- Distributors
- Manufacturers
- Students
- Wholesalers
- Media
- Exporter
- Procurement Representatives
- Business Chambers
- Trade Promotion Agencies
- Manufacturers
- Distributors
- Traders
- Quality Assurance & Management Providers
- Packaging Suppliers
- Processing Technology Providers
- Research & Certification Bodies
- Associations & Institutes
- Other Service Providers in Halal Industry





SELANGOR INTERNATIONAL HALAL CONVENTION CENTRE 2024

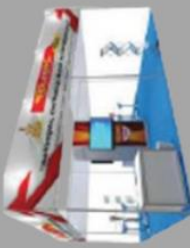
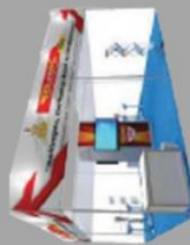


16-19 October 2024



Hall 5, Kuala Lumpur Convention Centre

SELANGOR
INTERNATIONAL
HALAL CONVENTION 2024

BOOTH PACKAGE						
	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Standard Booth	Standard	Limited Space for AHO members only
Price	RM 200,000	RM 100,000	RM 50,000	RM 8,800	RM 6,000	
Booth Size	6m x 6m	6m x 6m	3m x 6m	3m x 3m	2m x 2m	
Booth Unit	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	
Location	Front Row of Hall Entrance	Centre, Second & Third Row from Entrance	Side, Third Row	Normal	Normal	
Unit Availability	1 Unit	2 Units	2 Units	47Units	24 Units	
Power	6 x 13amp / 230-volt single phase power	4 x 13amp / 230-volt single phase power	2 x 13amp / 230-volt single phase power	1 x 13amp / 230-volt single phase power	1 x 13amp / 230-volt single phase power	
Info Counter	4 x info counter	4 x info counter	2 x info counter	1 x info counter	1 x info counter	
Chair	4 x discussion sets	8 x folding chair	4 x folding chair	2 x folding chair	2 x folding chair	
Dinner	1 VVIP Pass 3 VIP Pass 10 pax dinner table	2 VIP Pass 10 pax dinner table	1 VIP Pass 5 pax dinner table	1 pax dinner table (For AHO Member only)	1 pax dinner table (For AHO Member only)	
Ads	- Front Cover (Inside) - Content Page (Full page) - Logo on Official Event Merch	- Content Page (Full page) - Premier Logo Placement	Content Page (Full page)	Content Page (Half page)	Content Page (Half page)	



The floor plan illustrates the layout of the Selhac 2024 International Halal Convention. The main hall is divided into several sections, each with numbered booths. The MFO/AHO section (orange) is on the left, featuring a grid of booths. The SELHAC 2024 section (red) is in the center, with a large banner. The Jais section (blue) is on the right, with a grid of booths. The HIS section (blue) is on the right, with a grid of booths. The LOGISTIC section (green) is on the right, with a grid of booths. The International section (grey) is on the right, with a grid of booths. The OPEN section (yellow) is on the right, with a grid of booths. The PENAJA section (dark blue) is on the right, with a grid of booths. The INNOVATION DIGITAL section (light blue) is on the right, with a grid of booths. The ACCELERATION HALAL CERTIFICATE section (yellow/green) is on the right, with a grid of booths. The HALL 5 EXHIBITION section (orange) is on the right, with a grid of booths. The stage is 32' x 12'. The seating area is 100' x 5'. The plan also shows utility areas, emergency exits, and a console area.



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BOOTH / SPACE APPLICATION FORM

1. EXHIBITOR PROFILE

Company Details

Company Name _____ ROC/ROB Number _____
Address _____
Postcode _____ City/State _____ Country _____
Phone (please include country code) _____ Fax _____
Website _____ Name on Fascia Board _____

Company Profile

(Please tick (/) whichever relevant)

- ☐ SME
☐ GLC
☐ MNC
☐ Government/Trade Agency
☐ Other (please specify) _____

Exhibit Category (Please tick (/) whichever relevant)

Please Name the Contact Person for the purpose of:

- ☐ Logistic ☐ Innovation Digital ☐ Food & Beverage ☐ Tourism & Hospitality
☐ Personal Care & Beauty ☐ Pharmaceuticals & Healthcare ☐ Halal Acceleration ☐ Other (please specify) _____

Billing Person in Charge

Salutation _____ Name _____
Designation _____ Department _____
Phone/DID (please include country code) _____ Mobile No _____
Email Address _____

2. Booth/Space Application

	STANDARD SHELL SCHEME
MALAYSIA (MYR)	RM8,800/booth
WORLDWIDE (USD)	USD2,500/booth

Payment Details

FULL PAYMENT is to made upon confirmation of participation

BANK DETAILS

Beneficiary : HIS Toyyiba Sdn Bhd
BANK : CIMB Islamic
Account No. : 86-0507899-6
Address : Level G, Bangunan Darul Ehsan,
No.3, Jalan Indah, Seksyen 14,
40000 Shah Alam, Selangor, Malaysia

NOTE:

Please email the following to:
nurazah@halalinternationalselangor.com /
asrol@halalinternationalselangor.com
A copy of this Booth/Space Application Form
A copy of your proof of payment, i.e bank
confirmation slip or Telegraphic Transfer (TT) Slip.

SELHAC 2024

I, the authorized representative from the above-mentioned company/organization hereby confirmed our participation in the Selangor International Halal Convention 2024 (SELHAC). I have read and agreed with all the terms and conditions printed in the overleaf of this Booth/Space Application Form. Furthermore, I understand that our choice booth location can only be confirmed upon full payment made to HIS Toyyiba Sdn Bhd and subject to its availability at the time allocation.

Signature

Company Seal

Date (dd/mm/yy)

Name:

For Office Use Only

Booking Received by:

Proforma Invoice No : _____

Amount : _____

Signature & Stamp

Payment Received on : _____

Amount : _____

Name :

Tax Invoice No : _____

Date :

Receipt No : _____

Contact Address:

**SELANGOR INTERNATIONAL HALAL
CONVENTION (SELHAC)**

Level G, Bangunan Darul Ehsan,
No.3, Jalan Indah, Seksyen 14,
40000 Shah Alam, Selangor, Malaysia



+6 014-952 4534 / +6 014-726 4570



nurazah@halalinternationalselangor.com /
asrol@halalinternationalselangor.com



www.selhac.my



halalSELHAC



@halalSELHAC



SELHAC 2024

TERMS & CONDITIONS

1. Payment

- (a) The payment schedule for space/booth rental is as follow:
A 30% non-refundable deposit is required with the submission of the Booth / Space Application Form by 31st July 2024, and the remaining 70% balance payment is due by 2nd September 2024.
- (b) Total payable amount stated in the overleaf only represents payment for the site with, or without Organiser’s stand fitting as appropriate, and details of which are set out in the overleaf. All other goods and services required by the Exhibitor shall be paid by the Exhibitor in addition thereto. Exhibitor will not be allowed to occupy their space or stands if the payment terms specified in this Space Application Quotation & Contract are breached and/or cannot be verified under any circumstances. In addition, interest at the rate of 2% per month will be charged on any outstanding amount for a period exceeding 14 days after the payment due date until the payment is made.
- (c) To ensure final payment to be completed before the event.

2. Cancellation of Exhibition Space

The Organiser has kept available for the Exhibitor, the Exhibitor Space applied for in the Space Application Quotation & Contract as per the overleaf for the purposes of its participation in SELHAC 2024. The Exhibitor acknowledges that the cancellation of its participation in the SELHAC 2024 will cause the Organiser to suffer significant financial loss. Therefore, the Exhibitor agrees to abide by the following Cancellation Policy:

For Cancellation Notice received by the Organiser,	% of the Total Amount Paid
70 days prior to SELHAC 2024	60%
30 days prior to SELHAC 2024	100%

This scale of charges will take effect from the date the Organiser receives written Cancellation Notice from the Exhibitor by Letter, email, or fax. In addition to this scale, the Exhibitor shall indemnify the Organiser for all losses, damages, and liabilities as a result of this Cancellation.

3. Failure to Exhibit

- (a) Any company/organization which, having signed the Space Application Quotation & Contract for exhibition space, fails to exhibit whether for any reason of the Exhibitor’s choosing and has not been released from the Space Application Quotation & Contract by the Organiser shall be liable for the full amount stated in the Space Application Quotation & Contract plus any additional costs incurred by the Organiser as a result of such failure to exhibit.
- (b) The Organiser will not be liable in any way if Bodies of Authority such as immigration and customs prevent the attendance of personnel or exhibits at the Exhibition.

4. Limitation of Liability and Indemnity

- (a) To the extent permissible under the law, the Organiser, its Officers, directors, employees, servants or agents shall not be liable for: -
- i. the safety of the Exhibitor, its staff, servants, agents, contractors, or invitees during the exhibition;
 - ii. any damage to or loss of exhibits, articles, or other property of whatever kind brought into the exhibition by the Exhibitor, Its staff, servants, agents, contractors or invitees or members of the public; or
 - iii. any other damages or loss (including, without limitation, the loss of goodwill or business profits, interruption due to work stoppage, data loss, computer failure or malfunction, and all other commercial damages or losses or exemplary, aggravated, punitive, or such similar damages whether arising out of contract, tort, or any other legal theory).
- (b) The Organiser shall not, in the event, be held responsible for any restrictions or conditions which prevent the contruction, erection, completion, alteration or dismantling of stands or the entity, siting or removal of exhibits, or for the failure of any services or amenities provided by the hall landlords or other third parties.
- (c) The Organiser shall not be responsible for the acts or omission of any contractor appointed by the Organiser to provide any products or services to the Exhibitor.

TERMS AND CONDITIONS of Booth/Space Application Form, accepted by the Exhibiting Company	
Signature:	Date:



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SELHAC SPONSORSHIP FORM

Business Name : _____
Business Address : _____
Contact Person's Name : _____
Email : _____
Phone Number : _____

Booth/Space	Sponsorship Package	Advertisement	Sponsorship Package Plus+
☐ Standard (m x m) ☐ Space (m x m)	☐ Platinum Sponsorship ☐ Gold Sponsorship ☐ Silver Sponsorship ☐ Brand Visibility Enhancements ☐ Exclusive Merchandise ☐ Standard	☐ Front Cover (Inside) ☐ Back Cover (Outside) ☐ Back Cover (Inside) ☐ Content Page (Full Page) ☐ Content Page (Half Page)	☐ RM 20,000 • Event's Website & Facebook Page • Event's Backdrop • Event's Brochure • Bunting & Banner • Event's PhotoBooth • Event's Arch Gate • Event's Show Directory ☐ RM 10,000 • Event's Website & Facebook Page • Event's Backdrop • Event's Brochure • Bunting & Banner • Event's PhotoBooth

Total Amount Package(s) : _____

For payment, kindly bank in to the bank details stated below:

Beneficiary : HIS Toyyiba Sdn Bhd
Bank : CIMB Islamic
Account No. : 86-0507899-6
Reference : SELHAC2024

Transfer Method : Electronic Fund Transfer (EFT) * Kindly send proof of payment to nurazah@halalinternationalselangor.com / asrol@halalinternationalselangor.com

All booths or/and sponship materials must be submitted within 7 days after signing this form. Kindly remit the payment to the bank details above within 30 days before the event date. Please submit supporting documents along with this form. Should you need more infomation, please do not hesitate to contact us at +6 014-952 4534 / +6 014-7264570 or email at asrol@halalinternationalselangor.com / nurazah@halalinternationalselangor.com

Office Address : Level G, Bangunan Darul Ehsan, No. 3, Jalan Indah, Seksyen 14, 40000 Shah Alam, Selangor, Malaysia

ACKNOWLEDGEMENT :

I acknowledge that I have give a true details. I also acknowledge that I have read and agree to the terms and conditions as state above.

Name :
Designation :
Date :

Company Stamp

SELHAC 2024



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SPONSORSHIP PACKAGE PLUS +

PACKAGE		RM20,000	RM10,000
Appearance of Company Logo On	Event's Website & Facebook Page	✓	✓
	Event's Backdrop	✓	✓
	Event's Brochure	✓	✓
	Bunting & Banner	✓	✓
	Event's PhotoBooth	✓	✓
	Event's Arch Gate	✓	✗
	Event's Show Directory	✓	✗

ADVERTISEMENT IN EVENT'S SHOW DIRECTORY

	Front Cover (Inside)	RM8,000
	Back Cover (Outside)	RM6,000
	Back Cover (Inside)	RM5,000
	Content Page (Full Page)	RM3,000
	Content Page (Half Page)	RM1,800

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DINNER PACKAGE

COMPANIES:

VIP 1 SEAT <i>SEATING WITH VIP</i>	SAPPHIRE RM 10,000 / TABLE	Appearance of Company Logo • Website • Facebook Page • Backdrop • Programme Booth • Photo Booth
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STANDARD SEATS FOR 10 PAXS	STANDARD RM 6,500 / TABLE	Appearance of Company Logo • Website • Facebook Page • Programme Booth
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INDIVIDUAL:

VIP 1 SEAT <i>SEATING WITH VIP</i>	RUBY RM 1,000 / SEAT	Appearance of Company Logo • Website • Facebook Page • Programme Booth
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SELHAC
SELANGOR INTERNATIONAL
HALAL CONVENTION

Selangor Halal Executive Conference 2024

9:00 AM – 4:30 PM 19 Oct 2024

Hall 5, Kuala Lumpur Convention Centre

Objective

To provide an interactive platform for the halal industry stakeholders to understand the global halal ecosystem, current issues & policies, business strategy, new market opportunities & collaborations in the local & global halal market.

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SELANGOR INTERNATIONAL
HALAL CONVENTION

11th INTERNATIONAL CONFERENCE ON MANAGEMENT AND MUAMALAH 2024

16 Oct 2024

17 Oct 2024

2:00 PM – 5:00 PM

9:00 AM – 5:00 PM

Hall 5, Kuala Lumpur Convention Centre



Theme

Nurturing Borderless Halal Eco-System: Resilience, Innovation and Sustainability

WHO SHOULD ATTEND?

HALAL INDUSTRY PLAYER

STUDENTS

TRADE ASSOCIATIONS

WHOLESALEERS

BUSINESS OWNERS

EXPORTER

GOVERNMENT AGENCIES

MANUFACTURERS

INVESTORS

MEDIA

DISTRIBUTORS



SELHAC 2024



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SELANGOR HALAL INDUSTRY BUSINESS MATCHING

10:00 AM – 5:30 PM 17-19 October 2024
Hall 5, Kuala Lumpur Convention Centre

All registered Exhibitors, Buyers, Trade Visitors and Speakers will be able to access during this Business Matching session. This Business Matching session offers each attendee the opportunity to select relevant companies to conduct business meetings.

On top of meetings, attendees are able to find out which company can be their business partner, networking functions, reaching new markets, expanding their industry circle, establishing quality contacts and enhance relationships with existing contacts.

WHO SHOULD ATTEND?

SERVICE PROVIDER

GOVERNMENT AGENCIES

INVESTOR

ENTREPRENEURS

MANUFACTURERS

WHOLESALERS

RETAILERS



SELHAC 2024



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Contact Address :

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No. 3, Jalan Indah, Seksyen 14,
40000 Shah Alam, Selangor,
Malaysia



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